

anne marie
chagnon

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Seductive shapes of their own time

Jeweller Anne-Marie Chagnon unveils 2015 Fall/Winter Collection worldwide

Montreal, July 15th, 2015 — Drawing from the very same inspiration as the 2015 Spring-Summer Collection, jeweller Anne-Marie Chagnon's 2015 Fall/Winter Collection shall seduce you over again. The artist once more conjugates the art of surprising with diversity, creativity and authenticity. Success on the tradeshow's route and numerous appearances in the media, from interviews with the artist to jewellery spotted on red carpets, confirm Anne-Marie Chagnon's offer to be unique and unrivalled, both contemporary and timeless!

«Because women are remarkable, I invent original jewellery so that every woman can express the beauty of her personality and the strength of her character. To do so, I myself conceive and create all the pieces that will compose the jewellery, like exclusive letters of an unseen alphabet that shall form unique words and phrases in order to tell an original story each year, the collection» explains Anne-Marie Chagnon.

This collection combines the organic with the rectilinear, color with the absence of color, the opaque with the translucent. It is an invitation to touch, a spectacle of light, a multisensory experience. Chiselled pewter, sumptuous 22 carat gold, copper splashed with pink gold, sheer glass, luminous resin, suppleness of fine leather and intertwined chains are at the heart of the artist's new collection.

The season's additions and selected favourites : contemporary and timeless jewellery

Besides proposing dozens of new jewellery pieces, the new colors for the 2015 Fall/Winter Collection are:



Marsala



Goldy black



Blue



The favourites are back! This symbol indicates a proven model from Spring/Summer presented in the new Fall/Winter colors and the most appreciated Spring/Summer colors.

Creating locally, acting globally

By proudly wearing our jewellery, our partners and ambassadors contribute to making our brand shine. Indeed, thanks to our unrivalled offer and our network of partners and ambassadors, the jewellery from the *2015 Spring/Summer Collection* has been featured in some 40 publications, worn on over half a dozen TV shows and on two CD covers in Quebec, Canada and the US, as well as has been worn on red carpets and in galas as far as South Korea.

All Anne-Marie Chagnon jewellery, available on five continents, is handmade with care at our Montreal studio with a team of about 40 employees composed of designers, artisan jewellers and artisan art casters.

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For all inquiries, interview requests, high-resolution pictures or samples, show dates or personal purchases:

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Follow us on social media get the latest news, find out what people are saying about us, and discover who wears our jewellery!

About Anne-Marie Chagnon— annemariechagnon.com

Because all women are remarkable, Anne-Marie Chagnon invents original jewellery so that every woman can express the beauty of her personality and the strength of her character. To do so, the artist herself conceives and creates all the pieces that will compose the jewellery, like exclusive letters of an unseen alphabet that shall form unique words and phrases in order to tell an original story each year, the collection.

The artistic quality of her works has earned her recognition from her peers and from important figures of the world of fashion and design, such as Jean-Claude Poitras and Iris Apfel. Moreover, Anne-Marie Chagnon participates in the Cabinet éphémère, whose creators are chosen by the Conseil des créateurs de mode du Québec ever since its first edition. The third edition took place at Montreal's Maison Ogilvy.

Finally, Anne-Marie Chagnon distinguishes herself by her community involvement. Her company gives charitably to dozens of causes and offers exclusive fundraising collections to certain entities, the latest of which are the Tapis Rouge (Red Carpet) collection (for Ciné Tapis Rouge, in order to promote the Quebec film industry abroad) and Espoir (Hope) (for the Montreal Cancer Institute, to help contribute to ovarian cancer research).

20 years of creativity...

Over the last 20 years, Anne-Marie Chagnon has developed a distinctive signature of international influence, tinged with authenticity and emotion. This 20th year is both a retrospective and a new beginning. "It is a tribute to what forged me and what drives me today. It is a saga that I am proud of", explains artist and entrepreneur Anne-Marie Chagnon.

... Two exhibitions

Looking back and Take-Off thus constitute the titles of the exhibitions Anne-Marie Chagnon presented within the context of her 20th anniversary of creation, at Maison de la culture Notre-Dame-de-Grâce, in Montreal, from May 1st to June 14th, 2015. From her very first jewellery pieces, to her most recent collections, fundraising collections, to her remarkable associations such as her work with Le Cirque du Soleil, Looking Back: 20 Years of Bejewelled History presents her favourites as well as some original pieces. Moreover, pictorial language has carved out a niche of choice in Anne-Marie Chagnon's works. After a few multidisciplinary exhibits in Canada and abroad, Take-Off is her first solo painting exhibition.

*For a preview of the exhibitions and vibrant testimonials, please visit:
20ans.annemariechagnon.com.*

